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**International Export Award Win Recognises Actisense’s continued success in Europe**

* *Actisense has been awarded the Best Import/Export Company award at the Business Excellence Award, despite the political uncertainty surrounding Brexit and international trade.*

Actisense have continued their international growth and trade, most recently being commended for their import and export strategy at the international Business Excellence Awards. The Business Excellence Awards saw hundreds of companies from countries across Europe, Middle-East and Africa in different sectors, all looking to win this prestigious international award.

Actisense, who are leading manufacturers of specialist marine electronic products, saw an impressive 32% growth in 2018, largely due to their continued trade with over 70 distributors in 45 countries which makes up 91% of their annual turnover.

Actisense attributes this growth to further developing relationships with their distributors and an increased demand for marine electronic products worldwide. Actisense has also seen increased trade in European countries including France, Germany, Italy, Spain, Greece and Turkey.

Lesley Keets, COO of Actisense, said:

“In such a politically uncertain time, we continue to look at expanding our international reach despite the possible challenges. Being recognised for our import/export efforts during this uncertain time is a great recognition of our trading efforts.”

Actisense have also begun expanding their international reach further, with distributors now located in China, India and the United Arab Emirates. As well as this expansion in to international markets, Actisense have launched a new range of products for the agricultural vehicle market, Agritech, which has already reached the US market.

Phil Whitehurst, CEO of Actisense, said:

“Winning this award is a very proud moment for all of us at Actisense. We pride ourselves on international relations and the strong relationships that we have built with our distributors across the globe, which are vital to the continued growth of Actisense. The recognition from this Business Excellence Award truly reflects the incredible dedication of every single member of our outstanding team.”

This recent award follows on from another import/export award win at the British Chamber Awards in 2018.

The Business Excellence Awards were held at the International Conference Centre Telford on the 4th April 2019. Bringing together businesses from Europe, the Middle East and Africa, the award ceremony was created to recognise ‘the best of the best’ in the business world and honour the achievements of businesses.

For more information on Actisense, visit: [www.actisense.com](http://www.actisense.com)

* **ENDS** –

To find out more, or to arrange an interview, please contact Theo Meddelton of Darren Northeast PR (working on behalf of Actisense) on 01202 676762 or [pr@darrennortheast.co.uk](mailto:pr@darrennortheast.co.uk).

**Notes to the editor**

Based in Poole, Dorset, Actisense has grown from humble beginnings to an internationally recognised market-leading marine electronics brand. Founded in 1997 by the CEO, Phil Whitehurst, from a bedroom in his house, the business now marks its twenty-second year of trading and employs twenty-two members of staff.